

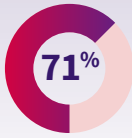
160,000
teens skip school
everyday because of bullying



A High Tech Solution for a High Tech Problem

24%

of youth would not know what to do if they were harassed or bullied online



of young people say they have seen **bullying** in their schools



Nearly **1 out of 3** report being bullied during the school year

67%

of students believe that schools respond poorly to bullying



25%

Boys who said they had been bullied, bullied others, or experienced both at least **2-3 times** a month or more



18%

Girls who said they had been bullied, bullied others, or experienced both at least **2-3 times** a month or more

87%

of youth have witnessed cyberbullying

25%

have been victims themselves

of all teens ages **12-17** are now online

80%

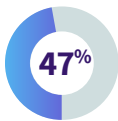
Over 80% of teens use a **cell phone** regularly, making it the most common medium for cyberbullying



Every 7 Minutes a child is bullied

71%

help seekers turned to their parents



of high school students say they have been **hazed**

hazing overview

- 16%** Hazed in class
- 20%** Other Hazing
- 34%** Hazed in Band/Performing Arts
- 46%** Hazed in ROTC
- 47%** Hazed in sports

85% of bullying cases receive no intervention
11% peer intervention
4% adult intervention

92%

of 3rd-5th grade students said they felt sorry for students who are bullied, but sympathy does not translate into action

64%

of children who were bullied **did not report it**

95%

of teen social media users say they have seen others **ignore the mean behavior**

66%

have seen others joining

21%

have joined in on the harassment

1 out of 4 teachers see nothing wrong with bullying

4%

will intervene

1/10

victims will inform a parent or trusted adult of their online abuse.

30% Of bullying victims Felt sad or hopeless

14% Planned how they would attempt suicide

8% Attempted suicide at least once

3% Attempted suicide and resulted in injury



Bullying prevention programs decrease bullying by up to

25%

Reduction of overall bullying incidents with STOP!T

73%

Reduction in the number of students involved in incidents with STOP!T

83%



80%

of online teens are users of social media

STOP!Tcyberbully.com | 800.383.7086

Sources: U.S. Department of Health & Human Services, 2014, National Center for Education Statistics, 2013, Luxenberg, Limber & Olwens 2014, McAfee, 2014, Pew Research Center Internet Project, 2011, Allan & Madden, 2008, Center for Disease Control, 2013, Reed, 2014, UCEA, 2014, NEA, 2014, Petrosina, Guckenburg, DeVoe, and Hanson, 2010, Cohn & Canter, 2014, Craig and Pepler, 1997, McCallion and Feder, 2013 Deterrent Factor Statistics from Pilot Schools